# PRIVACY POLICY FOUR COSMETICS

# Privacy Policy

# 1. INTRODUCTION

FOUR Cosmetics values and recognises the importance of your privacy and therefore the importance of safeguarding your (personal) information. This Privacy Policy states how we use your information and how we ensure your privacy is protected.

FOUR Cosmetics offers skincare products for your body and wisdom products for your mind. Our company is registered as FOUR Cosmetics, Rijnstraat 84-2, 1079HL Amsterdam, The Netherlands. One can contact us via <u>info@four-cosmetics.com</u> or via the contact form you can find on our website: <u>www.four-cosmetics.com</u>.

This Privacy Policy applies to personal information collected, processed and stored from individuals in the European Union, according to the GDPR regulation, and all other global customers, by FOUR Cosmetics.

If you have any questions or requests regarding this Privacy Policy or how and why we use your personal information, please get in touch using the details above.

# 2. HOW DO WE COLLECT YOUR INFORMATION?

When you enter our website, buy our products or in any other way interact with us, we collect your information in a couple of ways. Most of the times you provide this information directly to us, for example by filling in your personal information, but in some cases we might be collecting information through technical means such as Cookies.

When you contact us via our website, e-mail & social media, or purchase products from our website, we will collect the following information in order to provide the contract and deliver your products to you:

- Your full name
- Your postal address
- Your email address
- Order details
- Payment information once a purchase has been made

The following information is automatically collected from you, through technical means such as Cookies, when you enter our website:

- Internet protocol (IP) address
- Country geolocation using IP address
- Browsing data linked to Google Analytics

## 3. WHAT DO WE DO WITH YOUR INFORMATION?

We will use the collected information in the following ways:

- We will collect your personal details, contact information and address so that we can process and fulfil your order.
- When we have your consent, we will periodically send emails to your provided email address, in order to give you updates about FOUR Cosmetics regarding new products for example or to

inspire you with MIND by four. At any time you can withdraw your consent and you will no longer receive these updates.

- We are legally obliged to keep certain financial records for financial reporting and accounting purposes.

We will never sell your information to any third party and we will only use your information when we have a lawful basis for doing so.

## 4. COOKIES

We do use cookies on our website. Cookies are small text files that are stored by your browser on your computer or mobile phone. We use cookies to make our website easier to use and to better tailor our products to your interests and needs. Cookies help our website to recognise your device and remember information about your visit, such as preferences, settings and how you use our website.

What type of cookies do we use?

#### **Required Cookies:**

Technically required cookies help us to make the operation of our website possible. They provide basic functions such as the display of products or login and are therefore a prerequisite for using the site.

#### Analytical Cookies:

These cookies help us to improve our website by anonymously understanding the performance and use of our site.

### **CONTACT US**

If you have any questions or concerns regarding our Privacy Policy, please contact us by sending an e-mail to: <u>info@four-cosmetics.com</u> or use the contact form on our website.